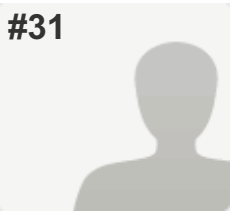


#31



COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, May 26, 2017 10:40:19 AM
Last Modified: Friday, May 26, 2017 11:10:17 AM
Time Spent: 00:29:57
IP Address: 107.215.63.212

PAGE 1: Contact Information

Q1: Please enter the following contact information for yourself and the organization.

| | |
|----------------|----------------------------|
| Name: | Jennifer Wilson |
| Organization: | Kennesaw State University |
| State: | GA |
| Your title: | Sustainability Coordinator |
| Email Address: | jwils316@kennesaw.edu |

Q2: Please list any new or secondary contacts to receive official grant emails. Skip if this doesn't apply. *Respondent skipped this question*

PAGE 2: Grant Review

| | |
|---|--|
| Q3: When were the majority of bins placed into active use? | Spring |
| Q4: Have there been any significant changes to the project from your original proposal? | No |
| Q5: Did these bins lead to a net increase in the number of recycling bins / locations available for users? | Yes, they are being used in location / events where no recycling existed. |
| Q6: Have you experienced challenges so far? | No problems - project running smoothly! , Please explain any difficulties being experienced, and specify if you would like to consult with a program manager. The project has been running smoothly; however, we would like to expand our education efforts in the fall. |
| Q7: Has receiving this bin grant directly influenced further investment in recycling infrastructure? | Yes, grant caused us / partner to allocate additional internal funding |
| Q8: If you answered yes, what is funding being used for? Check all that apply | Purchase matching trash bins , Purchase additional recycling bins using Keep America Beautiful Vendor Discount , Education efforts related to recycling bins |

2016 Coca Cola Bin Grant: Interim Report

Q9: Please explain the additional investment in general terms. List the approximate dollar value of the investment, and if applicable, the number of additional bins, signs, etc.

Kennesaw State University (KSU) received 30 outdoor blue recycling bins through the 2016 Keep America Beautiful Bin Grant. KSU purchased an additional 24 outdoor blue recycling bins and 52 matching black trash bins. All bins were purchased for KSU's Marietta campus, which was internally prioritized over the Kennesaw campus due to its complete lack of outdoor recycling infrastructure. (Cost: \$31,300)

As part of the project, KSU provided recycling-based education to students and staff. During the spring 2017 semester the Green Ambassadors program has presented to over 100 members of the KSU community on sustainability including recycling. On March 21st, Recycling Intern Kristofer Moore presented on the importance of recycling to students living in Howell Hall; his presentation reached 9 students. (Cost: N/A as we used student interns.)

PAGE 3: Quantity of Recyclables Collected

Q10: Please check which recyclables items you are collecting:

Aluminum Cans, PET #1 Plastics,
HDPE #2 Plastics, Other plastics (#3-7)

Q11: Please list the total weight in pounds of recyclables collected since the bins were placed. Please only write the number of pounds. Ex: 1,000

720.8

Q12: Please list the approximate start and stop dates during which these materials were collected. (Ex: "June 1, 2015")

Start Date:

February 20, 2017

Stop Date:

March 19, 2017

Q13: How was this number determined?

Actual weight from a scale, measured on all or most occasions

PAGE 4: Weight Tracking Details

Q14: Please explain the system used to weigh and track this number (i.e. what type of scale system; weighed onsite or at recycling facility, extrapolated from mixed loads from non-grant bins, etc)

We used an industrial platform scale and weighed recyclables on-site on a weekly basis. We only weighed the bags from bins provided through the grant. We assigned a facilities staff person to be solely responsible for collecting and weighing bags from relevant bins. Our recycling intern also worked with her to assist with weighing, tracking and analysis.

PAGE 5: Volume Tracking Details

Q15: Please explain how weight was tracked? (i.e. extrapolate # of bins against collection frequency; counted actual number of full bags, etc

N/A

Q16: Please list the conversion formulas you used and explain how they were determined (i.e. based on actual samples from the bins, formulas from 3rd party, etc)

N/A

PAGE 6: Access To Recycling

Q17: If bins are used for periodic special events, please list the approximate number of events annually. Skip if not applicable *Respondent skipped this question*

Q18: What is the average number of people attending special events? Skip if not applicable *Respondent skipped this question*

Q19: Estimate the average number of individuals with access to the bins on a daily basis during peak usage times. Do not include special event attendance listed above. 6000

Q20: Estimate the approximate number of people with access to the bins on an annual basis. 8000

PAGE 7: Media and Education

Q21: Did your organization issue a formal press release after receiving the bins? No

Q22: Did the following types of media outlets report on the program? And if so, how many times was it mentioned?

Print 1

Q23: Please list any website/URL links that spotlight media coverage.

KSU's newspaper, The Sentinel, covered the grant in their story of sustainability initiatives on campus.
<http://ksusentinel.com/2017/02/13/new-programming-promotes-eco-friendliness/>

We are planning a fall event with Keep America Beautiful and the Coca-Cola Foundation. We will issue a press release in conjunction with this special event.

PAGE 8: Thank you for Completing Report

Q24: Do you have any final comments / feedback for KAB?

Thank you for the significant assistance in expanding recycling at Kennesaw State University. We collected an average of 65 pounds of recyclables per week. Given this, and the additional bins purchased by the university, we have been able to substantially improve the amount of recyclables collected on campus. We look forward to planning a special event in the fall and working to expand our education efforts throughout the school year.